CMDigitalTraining

Course Details

Duration:
½ day (9.30AM –1.00PM)

Location:
Harrow, London, UK

Price:
£200.00 + VAT per person

Contact us:

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WordPress Setup

Learn how to take control of your own website without having to learn coding in this easy to follow training course on WordPress website development. The training provided in this course will demonstrate the essentials of how to setup and create a WordPress site, the world's leading Content Management System (CMS).

This course will allow beginners with little knowledge of website development to setup their own site without needing a dedicated website developer. Delegates will learn how to apply a professional and attractive design to their web pages using templates, make the site search engine friendly and demonstrate how to add all the relevant features and functionality to easily be able to run and develop the website.

Target Audience

The content covered on this course can be applied into context for multiple users, from bloggers through to designers and small business start-ups.

Prerequisite

No prior knowledge or experience of email marketing is required but delegates must have a working knowledge of Windows.

Qualification

Certificate of Attendance (no assessment required)

Course Content

- Downloading zip files from WordPress
- Uploading, installation and setup
- Brief overview of WordPress interface

- Apply a template
- Creating menus
- Editing content for blog pages
- Editing content for webpages
- Updating WordPress with the latest versions